

Analyst, Urban Strategy

JLP+D | 20 W. 20th St. New York, NY 10011 | Full-Time - Hybrid

Who We Are

JLP+D makes the aspirational attainable. Specializing in the Economics of Place, we are an industry leader in economic analysis and development strategy. For public, private, and non-profit clients, we advise on real estate development, economic development, land use planning, public-private partnerships, and public realm strategies to create more vibrant, equitable, and resilient places for all.

Our diverse expertise helps identify and generate untapped market demand, unlock a location's unique potential to better attract talent and investment, and devise the governance and financing mechanisms to capture the value created – with an aim to maximize public benefits for communities.

To learn more: Website: www.jlpd.com | LinkedIn: James Lima Planning + Development

What You Will Be Working On

Analysts are essential members of the JLP+D team. In any given month, you might undertake and present market analysis findings to a city agency or nonprofit partner, conduct stakeholder interviews for a downtown revitalization study, or build a financial feasibility model for district scale development. The work is varied, fast-moving, and always grounded in real decisions that affect real communities.

We work with diverse public, private, and nonprofit clients on projects that include: strategizing on real estate and economic development solutions for the future of downtowns; advising on the necessary funding and policies for major infrastructure projects; developing housing needs assessments and identifying opportunities for increasing housing supply; and establishing governance and operations frameworks for public spaces.

Analysts are expected to:

- Perform advanced quantitative and qualitative research and analysis to answer complex client questions, including funding analysis, governance and management strategy development, and economic, demographic, and market analyses. When data is not initially available, be creative, self-starting, and innovative in seeking alternative solutions.
- Thoughtfully apply AI tools and approaches to solve problems; contribute to the creation of new internal and external AI tools to accelerate data analysis, problem solving, and communications while exercising rigorous judgment in verifying AI-generated outputs and maintaining data privacy and security.
- Translate complex economic and planning analysis into polished, high-impact deliverables and tools that result in a clear narrative communicating the economics of place to diverse audiences.
- Engage external stakeholders with confidence, professionalism, and courtesy across meetings, interviews, and written communications.

What We Are Looking For

This is an entry-level position for candidates with previous professional and/or educational experience in urban analytics, real estate strategy, urban planning, economic development, housing policy, or similar fields combined with an eagerness to integrate emerging AI tools into daily workflows. We are seeking an analytical professional who pairs independent problem-solving skills with a strong commitment to team-based collaboration. We look for the following traits when getting to know you:

- Deep commitment to centering people in development, improving our urban world, and working toward social, environmental, and racial justice
- Master's degree in urban planning, public policy, economics, or other fields in our core service areas or equivalent professional experience
- Apply logical approaches to complex issues and propose creative, data-driven solutions to problems
- Proficiency in data analysis (using platforms such as Excel, ESRI, and CoStar) and visualization tools (such as GIS and design tools) with comfort in using AI tools as part of day-to-day work.
- Curiosity about where AI tools are headed and how they can be best applied in an urban strategy context is strongly valued.
- A team player who supports colleagues across project-related, administrative, and operational tasks, big or small. We are fast-moving and growing, and every person's contributions matter.
- Exceptional writing skills, especially in building clear, data-driven narratives
- Strong quantitative and qualitative analytical skills
- Ability to proactively ask questions, embrace curiosity, find solutions, and take initiative.
- Good organizational, task prioritization, and data management skills

What You Will Love About JLP+D

- A collaborative and fun team that thrives on making a difference in the communities we serve
- Competitive wages. Starting base salary \$75,000 - \$85,000 commensurate with experience.
- PTO, paid sick leave, and paid holidays, including the last week of December
- Medical, vision, and dental insurance, with FSA/HSA options
- 401(k) Retirement Account
- A hybrid schedule with in-office days Tuesday through Thursday at our Chelsea, Manhattan office, and the option to work from home on Mondays and Fridays. Plus a Work From Anywhere benefit of up to 3 weeks per year to work remotely outside of NYC-metro.
- Professional development budget: JLP+D invests in your growth through training in research, project management, leadership, AI applications, and other areas aligned with your goals and the firm's needs.

To Apply

Fill out the [application form](https://forms.gle/DG4B76Ln39dLHZE7) (https://forms.gle/DG4B76Ln39dLHZE7). You'll include your answers to a brief questionnaire, provide your resume, and attach work samples showcasing your writing, quantitative abilities, and design skills (non-academic work preferred). The review of applications will be on a rolling basis.

JLP+D provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type based on race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. We particularly welcome applications from candidates whose perspectives and backgrounds are underrepresented in urban planning and economic development.